

Sahar Goodarz

Senior Product Designer

California, USA · Remote-friendly
saharfar@gmail.com · linkedin.com/in/sahargf · sfproduct.design

SUMMARY

Senior Product Designer with 11+ years of experience, including 9 years in healthcare and regulated environments. Experienced in fast-growth teams, delivering end-to-end product design from discovery through launch. Leverages AI-powered design and prototyping tools (e.g., Claude, ChatGPT, Lovable) to accelerate workflows, ideation, and user validation. Known for simplifying complex workflows into intuitive, scalable experiences.

EXPERIENCE

Senior Product Designer — CancerIQ

Remote | May 2024 – Present

- Lead end-to-end design for cancer risk assessment and genetic testing platforms, creating workflows for patient intake, clinician dashboards, and care coordination tools
- Translate complex clinical and genetic data into intuitive, actionable interfaces
- Conduct user research and usability testing to validate design decisions and inform product strategy
- Integrated AI tools (e.g., Claude, ChatGPT, Lovable) into design workflows to accelerate ideation, generate UI concepts, and streamline documentation and user research synthesis
- Collaborate with cross-functional teams to improve workflows and optimize user experience

Senior Product Designer — Medrio

SF Bay Area | Oct 2020 – May 2024

- Designed enterprise SaaS for clinical trials, including creation of a company-wide design system and detailed user personas
- Partnered with Product Managers to redesign workflows and launch new features that enhanced usability and efficiency
- Simplified compliance-heavy processes into clear, user-friendly digital experiences for researchers and administrators

User Experience Designer — Medrio

SF Bay Area | Oct 2018 – Oct 2020

- Developed personas, user journeys, wireframes, and interactive prototypes to guide product development
- Conducted user research, usability testing, and competitive analysis to inform design decisions
- Ensured design solutions met both user needs and business objectives

Junior UX / UI Designer — Medrio

SF Bay Area | Oct 2017 – Oct 2018

- Supported the creation of wireframes, high-fidelity prototypes, and usability testing for healthcare software
- Collaborated with developers and product teams to ensure design quality and consistency

Advisory Board Member (Design) — Persian Women In Tech

Remote | Sep 2018 – Jan 2021

- Led responsive design for web and email campaigns reaching 8,000+ members
- Partnered with marketing and editorial teams to create visually engaging communications aligned with brand goals

Intern — UX Designer — StreamLoan

SF Bay Area | Oct 2016 – Mar 2017

- Assisted in UX research and design for fintech applications
- Supported user flows, wireframes, and early prototypes to improve customer experience

UX Freelancer — Self-Employed

SF Bay Area | Feb 2016 – Oct 2016

- Delivered user research, UX/UI design, and usability consulting for small businesses

TOOLS & TECHNOLOGY

AI Design & Prototyping: Figma (AI plugins), Lovable, Claude, ChatGPT, Replit, Runway, MidJourney, Uizard AI, Galileo AI, Base44

UX & Interaction Design: Framer, Maze, Uizard

Collaboration & Research: Miro, FigJam, Notion, Airtable

Rapid Prototyping & Testing: Whimsical, Figma AI, Hotjar

SKILLS

- End-to-End Product Design
- Information Architecture
- Data-Informed Decisions
- AI-Assisted Design & Workflow Optimization
- UX Strategy & Discovery
- Design Systems
- Stakeholder Collaboration
- Interaction Design & User Flows
- User Research & Testing
- Accessibility & Inclusive Design

EDUCATION

User Experience Design Immersive — General Assembly

California Certified, Interior Design — Interior Designers Institute

B.S., Business Information Technology — London School of Business and Management

B.S., Computer Software Technology — Azad University (IAU)